

## LICENSE AGREEMENT

**THIS AGREEMENT** is made and entered into by and between EBSCO Publishing, Inc., whose principal place of business is at 10 Estes Street, Ipswich, Massachusetts, 01938-0682, USA (“EP”) and **Kazakh National Pedagogical University**, whose principal place of business is at

(“Licensor”).

**WHEREAS**, Licensor has the right to publish or cause to be published the Publications (as hereinafter defined); and

**WHEREAS**, Licensor desires to license EP to disseminate the Content (as hereinafter defined) of the Publications, in text, image, other electronic format or such other formats or on such other media as may now exist or hereafter be discovered, to end-users through the re-license or sale of information products using online hosts, internet services and other electronic or optical media or formats now known or hereafter discovered.

**NOW, THEREFORE**, in consideration of the mutual promises and covenants contained in this Agreement, and for other good and valuable consideration, EP and Licensor hereby agree as follows:

1. **Definitions.** The following terms shall be used in this Agreement as defined in this Section 1:
  - (a) “Adapt”, EP shall make no change to the editorial content of the Publication(s) licensed hereunder. Notwithstanding the above, EP shall be entitled to insert into each transmission such subject or descriptor field and codes, instructions and other technical applications as may be necessary to make the Content compatible with the database structure and search logic of the Products and to normalize data elements to facilitate Product usage.
  - (b) "Publications" are the titles listed in Schedule 1, as may be amended from time to time, and which is incorporated into this Agreement by this reference.
  - (c) "Content" is for text, image, including cover images, and other content contained within the Publications.
  - (d) “Current Content” is Content that Licensor publishes after the expiration or termination of this Agreement.
  - (e) “Discovery Content” means all current and future titles published by Licensor. Additional Discovery Content shall be automatically added to this Agreement as soon as it is published by Licensor and shall be provided to EP by Licensor to be used in accordance with Section 2(g) herein.
  - (f) “Logo” shall mean the marks or trademarked banner graphics owned by Licensor which are used on the cover of each issue of the Publications.
  - (g) “Past Content” is Content that Licensor published, and that EP included in Products during the term of this Agreement.
  - (h) “Open Access” means free availability on the public Internet, permitting any users to read, download, copy, distribute, print, search or link to the full texts of these articles, crawl them for indexing, pass them as data to software or use them for any other lawful purpose, without financial, legal, or technical barriers other than those inseparable from gaining access to the Internet, or access which is available at a cost significantly below the cost for Licensor’s other Content, or for

a lump sum payment or substantially a lump sum payment providing long term or perpetual access to the Content.

- (i) "Products" are information products distributed by EP (and by virtue of agreements with EP, by EP's distributors, resellers, agents, and sublicensees), which contain all or part of the Content of the Publications, and are subject to modification at EP's discretion. A list of the Products can be found here: <https://www.ebsco.com/products/research-databases>
- (j) "User" shall mean third persons or organizations that have entered into agreements with EP and/or its distributors, resellers, agents or sublicensees respecting the Products.
- (k) "Effective Date" means the latest execution date set forth on the signature block below.

## 2 **Grant of License**

(a) Licensor grants to EP the non-exclusive right and license to reproduce, distribute reproductions of, display, publicly perform, and Adapt the Content for purposes of incorporating the Content into the Products, and allowing the reproduction, distribution of reproductions of, the display of, public performance of, and adaptation of the Content as used in the Products. Licensor grants to EP the right to display cover images from all Licensor titles, including but not limited to the Publications, within the Products. EP will not make the Products available to persons or entities that are not authorized Users. EP will not authorize or permit any User to re-sell the Content, or any part thereof. However, university Users may, in return for an additional subscription fee on which royalties will be paid in accordance with Section 4 herein, make EPs alumni Products available to their alumni as a component of a larger package of services offered to alumni. Nothing in this Section is intended to restrict Licensor's right to promote its own print or electronic subscriptions or products which include the Publications, nor to limit its ability to reach agreements with other subscription agents or distributors. EBSCO may include Licensor's Open Access Content on Products made available via the open web without the payment of royalties pursuant to Section 4 herein.

(b) Licensor shall retain all right, title, copyright, and other intellectual or proprietary rights in the Publications. EP does not acquire any intellectual property or other rights in the Publications except as specifically acknowledged in this Agreement.

(c) If, during the term of this Agreement, Licensor provides the Content of the Publications for inclusion on a product or service which is available at no cost then EP reserves the right to reduce or eliminate the royalties paid pursuant to Section 4. For the avoidance of doubt, nothing in this Section is intended to restrict Licensor's right to promote its own print or electronic subscriptions by providing only a selected, minority portion of Content of the Publications in a product or service which is provided at no cost.

(d) The use of the Licensor's trademark(s) is subject to review and approval of the Licensor, however, general purpose materials, such as database catalogs, price lists, Customer Listserv Messages and other customer communications or other materials providing a general listing of services or databases, shall not require specific review or approval. To promote Licensor's brand recognition, EP may display the Publication's Logo only in conjunction with display of a full text article from the Publication. EP may also use the Publication's cover images in marketing and promotional materials.

(e) Licensor authorizes EP to sublicense Content in exchange for additional royalties beyond that listed in Section 4, which royalties will be calculated in a manner equal to the method set forth in Section 4(a) of this Agreement. EP will sublicense such sublicensees to reproduce, distribute reproductions of, display, publicly perform, and adapt the Content and the Products, and will allow the reproduction, distribution of reproductions of, the display of, public performance of, and adaptation of the Content,

in all media now known or hereafter discovered, providing revenues from guaranteed sources, subscription packages, or transactional (pay-per-view) models. Upon written notice to EP by Licensor, EP will direct sublicensees to remove Content identified by the Licensor. EP reserves the right to direct sublicensees to remove any Content in which the ownership or right to license is called into question. Licensor will indicate whether it accepts or declines this option by indicating its agreement on Schedule 2, which is incorporated herein by this reference.

(f) Licensor agrees to make best efforts to include information in the masthead of the Publications indicating that the Publications are included in EP's Products.

(g) Licensor grants EP the right to make the Discovery Content on EP's servers available to major search engines, third party discovery services and EBSCO Discovery Service to crawl in order to make Users aware of the Discovery Content. Licensor shall provide the following data for the Discovery Content: all the full text and metadata elements, including cover images, with information that facilitates a link from the metadata to the full text on an online server. The search engines, third party discovery services and EBSCO Discovery Service may search the full text and display a limited portion of the Discovery Content so that Users can connect to the Content via the result lists.

(h) EP may, at its option, include the Content of the Publications beginning with Volume 1, Issue 1, unless otherwise specified in Schedule 1.

### **3 Development of the Products**

(a) Licensor will deliver the Content of the Publications to EP in a timely manner in a mutually agreed upon format and medium, as stated in Schedule 1. EP may, at its option, download or otherwise obtain the Content from any available source.

(b) Licensor agrees to deliver the best available data for the Content of the Publications, without charge to EP, according to the schedule stated in Schedule 1. Licensor agrees to authorize EP to download Content for Publications from any third-party providers and to cover all associated costs (if any).

### **4 Payments and Reports**

(a) EP shall pay Licensor earned royalties on a quarterly basis. Such earned royalties will be equal to 20% of the net revenue collected for inclusion of Content from the Publications on Products sold.

(b) EP shall make payments due to Licensor pursuant to this Agreement within 90 days after the last day of the calendar quarter in which use of the Content of the Publications in the Products commenced.

(c) For Products in which only citation and abstract information from Licensor are included, and no text or image of the article is included, no royalty will be earned by Licensor.

(d) If applicable, EP shall deduct and withhold from the gross amount of all payments to Licensor any amounts required by law to deduct or withhold. If such deduction or withholding is required, EP shall remit any amounts so deducted or withheld to the appropriate governmental authority within the required time, and shall provide Licensor with evidence of such remittance and deliver an appropriate document with respect to withheld taxes to support a claim for any tax credit to which the party may be entitled under any applicable laws. All such deduction/withholdings shall be at statutory rate, unless the payee provides the payor with properly completed and executed documentation as prescribed by applicable law permitting payments to be made without withholding or at a reduced rate pursuant to a relevant tax treaty.

## 5 Representations and Warranties

(a) EP represents and warrants that it has the right to enter into this Agreement and to cause the Products to be sold in the form and in the manner set forth in this Agreement. Licensor represents and warrants to EP that: (a) Licensor has the right to enter into this Agreement with EP, (b) Licensor has the right to allow or cause the Content of the Publications to be licensed in the form and manner set forth in this Agreement, and (c) Licensor owns all right, title, and interest in and to, including the copyright in and to, the Publications being licensed pursuant to this Agreement, and the individual items of Content, or with respect to individual items of Content, the right and license to allow EP to use the Content as contemplated by this Agreement.

(b) EP indemnifies Licensor (and its officers, directors and partners) from and against any and all liability, damage, loss or expense arising from any claim, demand, action or proceeding based upon or arising out of the breach or alleged breach of any of the representations or warranties set forth in this Agreement or incurred in the settlement or avoidance of any such claim, provided, however, that Licensor shall give prompt legal notice to EP of the assertion of any such claim and provided further that EP shall have the right to participate in the defense thereof at its own expense. This agreement to indemnify shall survive any termination or expiration of this License Agreement.

(c) Licensor indemnifies EP (and its parents, affiliates, officers, directors and partners) from and against any and all liability, damage, loss or expense arising from any claim, demand, action or proceeding based upon or arising out of the breach or alleged breach of any of the representations or warranties set forth in this Agreement or incurred in the settlement or avoidance of any such claim, provided, however, that EP shall give prompt legal notice to Licensor of the assertion of any such claim and provided further that Licensor shall have the right to participate in the defense thereof at its own expense. This agreement to indemnify shall survive any termination or expiration of this License Agreement.

## 6 Copyright and Infringement

(a) Copyright of the Publications remains the property of Licensor. EP's customers agree to abide by the Copyright Act of 1976 as well as any contractual restrictions, copyright restrictions, or other restrictions provided by publishers and specified in the Products. Pursuant to these terms and conditions, the customer and Users may download, email or print limited copies of citations, abstracts, full text or portions thereof provided the information is used solely in accordance with copyright law. The customer and Users may also perform text or data mining of the Publications for educational, scientific or research purposes, including extraction and manipulation of the Content for the purpose of illustration, explanation, example, comment, criticism, teaching, research or analysis. EP instructs its customers that they may not use the Products as a component of or the basis of any other publication prepared for sale and will neither duplicate nor alter the Products or any of the content therein in any manner nor use same for sale or distribution. EP informs the customer that it must take all reasonable precautions to limit the usage of the Product(s) to those specifically authorized.

(b) Each party will use reasonable efforts to notify the other of any allegations of infringements of patent, copyright, trademark or other intellectual property rights in the Products that come to such party's attention.

(c) EP acknowledges and agrees that Licensor may, with respect to any Content or any Publication, or a portion thereof, request EP to remove or cease distributing any portion of the Content or the Publications which Licensor reasonably believes may be in violation of law or the proprietary or contractual rights of a third party, and EP will reasonably cooperate with Licensor in that regard. In the event that Licensor requests that EP remove or cease distributing more than five percent (5%) of the total Content licensed by Licensor to EP pursuant to this Agreement, then EP's obligation to pay

royalties pursuant to Section 4 of this Agreement shall be reduced on a prorated basis consistent with the percentage of Content subject to removal or cessation of distribution.

## 7 **Confidentiality**

(a) Neither party shall, without the written consent of the other, or as specified below, communicate confidential information of the other orally or in writing (including, without limitation, future business plans and services and the identity and addresses of the Users) to any third party and shall protect such information from inadvertent disclosure to any third party in the same manner that it protects its own confidential information. Each party's obligations of confidentiality and non-disclosure shall not apply to disclosures to such party's counsel or other advisors or to a court, arbitration panel or other similar body, in the event such party has a bona fide dispute with the other party regarding this Agreement.

(b) Both parties further agree that all confidentiality commitments hereunder shall survive any termination or expiration of the Agreement.

(c) For the avoidance of doubt, the terms of this Agreement are considered to be confidential information.

## 8 **Term and Termination**

(a) The term of this Agreement shall commence on the Effective Date and shall automatically renew on the date which is 3 years thereafter, subject to successive 1 year renewals of this Agreement on the terms contained herein unless either party hereto provides written notice to the other party at least 90 days in advance of any renewal date of its intention not to renew this Agreement.

(b) This Agreement may be terminated by either party on written notice of termination, upon material breach of any obligation hereunder by the other party, if such other party fails to cure such breach within sixty (60) days after written notice thereof.

(c) This Agreement may be terminated immediately by either party in the event an order for relief in any bankruptcy or reorganization proceeding is entered against the other party, a receiver is appointed for all or substantially all of the assets of the other party, the other party is dissolved or liquidated other than in connection with a sale of all or substantially all of its assets, the other party completely discontinues its business other than in connection with a sale of all or substantially all of its assets, or the other party attempts to assign this Agreement in contravention thereof.

(d) Upon termination of this Agreement, each party shall promptly return to the other all confidential and business-sensitive information in tangible form which is then in possession or control of such party. After termination, EP will no longer have any license to include Current Content from Publications in its Products, but may continue to include Past Content from the Publications in its Products.

## 9 **Code of Conduct**

(a) Licensor shall comply with all applicable laws, ordinances, codes, regulations, standards and judicial and administrative orders (collectively, "Applicable Laws") relating to its duties, obligations and performance under this Agreement, including, without limitation, the EBSCO Supplier Code of Conduct and the EBSCO Anti-Corruption Policy, Applicable Laws pertaining to data protection and privacy and Applicable Laws prohibiting bribery, including, without limitation those enforced

internationally (such as the US Foreign Corrupt Practices Act) and those enforced in the country where business is being conducted and/or EP's place of business or residency (available at [www.ebsco.com](http://www.ebsco.com)).

(b) In the event that Licensor notifies EP of any breach of this Code of Conduct section or EP has reasonable grounds to suspect that Licensor may be in breach of this Code of Conduct section then, at the written request of EP, Licensor shall allow EP and/or its authorized representatives, at its own expense, to audit Licensor's facilities, books, records, and other documents as necessary to verify the Licensor's adherence to this Agreement. If Licensor violates this Section and such breach remains uncured for thirty (30) days or more after Licensor's receipt of notice, then EP may terminate the Agreement.

#### 10 **Force Majeure**

Neither party shall be deemed in default of this Agreement to the extent that performance of its obligations or attempts to cure any breach are delayed or prevented by reason of any act of God, fire, natural disaster, accident, act of government, labor difficulty, sabotage, failure of suppliers or subcontractors or unavailability of material or supplies or any other cause beyond the control of such party ("Force Majeure"), provided that such party gives the other party written notice thereof promptly and in any event, within fifteen (15) days of discovery thereof. In the event of such a Force Majeure, the time for performance or cure shall be extended for a period equal to the duration of the Force Majeure but not in excess of six (6) months.

#### 11 **Limitation of Liability**

Neither party shall be liable to the other for special, incidental, consequential or punitive damages of any nature, for any reason, including, without limitation, the breach of the Agreement or any termination of this Agreement, whether such liability is asserted on the basis of contract, tort (including negligence or strict liability) or otherwise, even if the other party has been warned of the possibility of such damages. Except as provided herein, all remedies, including, without limitation, the termination of this Agreement and all of the remedies provided by law shall be deemed cumulative and not exclusive.

#### 12 **Assignment**

This Agreement shall be binding upon, and shall inure to the benefit of the parties hereto and their respective successors and assigns; provided, that this Agreement may not be assigned in whole or in part by either party without the written consent of the other, except that Licensor may assign this Agreement to any other entity controlled by Licensor without the consent of EP and EP may assign this Agreement to any affiliate without the consent of Licensor. Either party may, with the other's written consent, which consent shall not be unreasonably withheld or delayed, assign this Agreement to any person or entity which succeeds to its business to which this Agreement relates and which assumes all of its obligations hereunder in writing, provided that in such event the assigning party or its legal successor-in-interest shall remain bound as a guarantor of such obligations.

#### 13 **Notices**

All notices required or permitted hereunder shall be in writing and shall be sent by registered or certified mail, return receipt requested, or by electronic mail, at an e-mail address as set forth herein, or to such other address or email address as such party shall have designated by notice hereunder. Unless otherwise specified, notices shall be deemed given when the return receipt is received or upon receipt of an appropriate answer back after transmission of the electronic mail.

14     **Waiver**

Any waiver of any right or default hereunder shall be effective only in the instance given and shall not operate as or imply a waiver of any similar right or default on any subsequent occasion.

15     **Entire Agreement**

This Agreement and the attached Schedules constitute the entire Agreement between the parties pertaining to the subject matter hereof and supersede all prior and contemporaneous agreements, negotiations and understandings, oral or written. This Agreement may be modified only by an instrument in writing duly executed by both parties.

16     **Enforceability**

If any provision or clause of this Agreement is found by a court of competent jurisdiction to be void, illegal, or unenforceable, that provision or clause shall be modified by the court so as to render it valid and enforceable; or, if such modification is impossible or the court is unable under the law to make the modification, then that provision or clause shall be regarded as stricken from the Agreement. In either event, the parties agree that the remainder of this Agreement shall remain in full force and effect.


17     **Governing Law**

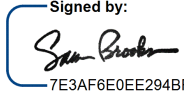
This Agreement shall be governed by and construed in accordance with the laws of the Commonwealth of Massachusetts.

Accepted and agreed to by the parties as of the Effective Date set forth below.

**Licensor**

**EBSCO Publishing, Inc.**

**By:**   
**Title:** Scientific Editor  
**Name:** Huseyin Uzunboylu  
**Date Signed:** 08.10.2024  
**Telephone:** +7 777 054 3401  
**Email:** [h.uzunboylu@abaiuniversity.edu.kz](mailto:h.uzunboylu@abaiuniversity.edu.kz)

**By:**   
**Title:** Executive Vice President  
**Name:** Sam Brooks  
**Date Signed:** October 17, 2024  
**Telephone/Fax:** +1 978-356-6500  
+1 978-356-5191  
**Email:** [legalservices@ebSCO.com](mailto:legalservices@ebSCO.com)



**Schedule 1 Publications (Please type or print clearly)**

Enter the title, ISSN, eISSN, issue count per year, institutional subscription price, language and peer review status in the spaces provided below. If the list is lengthy, in addition to providing a hardcopy list, please feel free to provide the list in electronic format.

<b>Title(s)</b>	<b>ISSN (8 digits)</b>	<b>eISSN</b>	<b># issues per year</b>	<b>Institutional Sub Price</b>	<b>Peer Reviewed</b>
<b>Pedagogy &amp; Psychology 20776861</b>					

**Description:**

Journal "Pedagogy and Psychology" of Abai Kazakh National Pedagogical University is a republican scientific and methodological publication, founded in 2009.

Thematic orientation of the journal "Pedagogy and Psychology" - the problems of the current state of all stages and levels of education.

For publication are accepted: scientific, analytical, scientific and methodological articles reflecting the results of fundamental and applied research, corresponding to the theme of the journal, as well as review articles (review) with a clear indication of the conceptual position of the author(s).

Please provide a brief description of your publication(s) here for use on our products. Use an additional page if necessary.

**Delivery -Electronic**

**Licensors** will provide the complete content of articles in the publications in Native PDF format, and XML if available, as soon as said format(s) are available.

**Licensors** contact for electronic data delivery to EP:

Name of contact:	Shyryn Akimbekova
e-mail:	<a href="mailto:akimbekova.shyryn@gmail.com">akimbekova.shyryn@gmail.com</a>
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**Publisher Web Site**

Please provide publisher's web site to be included in the Products:

<https://journal-pedpsy.kaznpu.kz/index.php/ped>

Schedule 2 – Options With Respect to Sublicensees

<u>Accept</u>	<u>Decline</u>	<u>Option</u>
<u>  X  </u>	<u>      </u>	<b>Subscription-Based Services</b> – Licensor authorizes EP to sublicense selected Content in accord with the Agreement, to end-users having agreements with sublicensees. Licensor will earn royalties equal to 20 percent of the net revenue generated from inclusion of Content in the Subscription Based Services.
<u>  X  </u>	<u>      </u>	<b>Pay-Per-View</b> – Licensor authorizes EP to sublicense selected Content in accord with the Agreement, to sublicensees that will provide the Content to end-users on a per transaction basis. Licensor receives a license fee equal to 20 percent of the price paid by end-user per item of Content sold to an end-user.
<u>  X  </u>	<u>      </u>	<b>Advertising-Supported Sites</b> – Licensor authorizes EP to sublicense selected Content in accord with the Agreement, to sublicensees that will provide the Content to end-users. EP will receive revenues from the sublicensee based upon a percentage of on-site advertising. Licensor will earn royalties equal to 20 percent of the net revenue generated from inclusion of Content in the Advertising Supported Sites.
<u>  X  </u>	<u>      </u>	<b>Annual License Fee</b> – Licensor authorizes EP to sublicense selected Content in accord with the Agreement, to sublicensees that will provide the Content to end-users. EP will receive a guaranteed annual fee from its sublicensee in consideration of the Content sublicense. Licensor will earn royalties equal to 20 percent of the net revenue generated from inclusion of Content in the Product licensed for the Annual License Fee.